

*Everything you do...*



*...makes a Ripple*

*The passive way to make money with me2everyone...*



## *Everything we do creates a ripple...*

...and in the *me2everyone* world, every ripple is a way for you to multiply your income almost exponentially. You see, whenever we smile, or speak to a stranger we create a ripple. When we share excitement, we create a ripple. Soon our ripples are multiplied and travel even faster. Every ripple we create can touch another person and give them a different view on life. And every ripple you create from now will change your life forever!

Across the planet *me2everyone* members are starting to create their own ripples of excitement. They are talking about a cool new virtual world where you can meet friends, chat, shop, play, watch videos, create an income, launch a record label, open a virtual newspaper, plant a tree, buy a virtual house, play the lottery... Oh yes... *and how this is the groundfloor of something that could earn them a vast amount of money!*

These ripples are already getting people really excited! It seems that *me2everyone* has created a concept that no-one has ever heard about before. You are already part of this ripple effect and already set to profit from your shares. **But, what if there was a way to tap into all of these ripples?**

### **Passive Fortunes...**

*me2everyone* is visionary, and today people from every corner of the world are talking about this incredible new place coming to the web in 2009. We have created this special, limited edition "Ripple Membership" for people like you.

When you become a member, you create small ripples in the organisation. You help us and in return we will direct a monthly income and a small fortune into your life.

***So, shall we create a few ripples?***





## Ripples can become your own tsunami...

Whenever you drop a pebble into a pond, you create a ripple. When you drop 100 pebbles you create a wave. When thousands of people across the world are creating ripples of excitement, we are going to create a tsunami! As Robert F Kennedy said: *It only takes a few people with a few ripples of hope to smash down a wall...*

Ripple Membership costs from GBP £3.00. Your membership is a point from where all Ripples begin. Your membership could buy a server component, a few minutes with a legal professional, someone's wage for a few hours, an advert in a newspaper, or even a piece of paper on which a new *me2everyone* feature is designed that increases our income. GBP £3.00 is a single pebble in the pond, but even that pebble can create huge changes in the *me2everyone* world!

*me2everyone* membership is powered by these ripples. By 2012 we are aiming for 220m members, all creating ripples, which then translate into increased wealth.

So, we developed a special "Ripple Membership", which gives you a wide range of benefits that most other members just won't experience.

### The Benefits

- ▶ Choose your own membership level from GBP £3.00 to GBP £3,000
- ▶ Receive Passive bonus shares from the first 3,000 members
- ▶ An ongoing monthly income that grows as *me2everyone* becomes successful
- ▶ Inworld bonuses, special credits and enhanced rewards
- ▶ Continue to receive standard inworld benefits

Ripple Membership is a passive benefit that quietly runs in the background generating income. So, turn the page and discover how all of this can create an income stream during 2009 and beyond...



### Simple Ripple...

Ripple Memberships run in the background. Once you have added a Ripple to your account, you never have to think about them again. There's zero work and no recruiting involved. Just a flow of money into your life...

Add a Ripple from only £3.00 and experience some great benefits!

### Passive Shares

Take a Ripple membership and make up to 1,500,000 bonus shares, projected to be worth GBP £870,000 by 2012. Your bonus shares are created when the 3,000<sup>th</sup> m2e member registers online. They are yours to keep with nothing to pay. A simple ripple that can transform your life...

### The Monthly Income

The Ripple creates a passive income linked to our Business Members. Depending upon the Ripple you choose you can create an income worth many thousands of GBP every year. How? Well, Business Members will pay a fee and part of that fee will come to you. Simple...

### Enhanced Rewards

Inworld Ripple members will discover that certain doors open easier than most with a range of automatic benefits designed to increase your personal shares exponentially. You will have to bring a few friends to *me2everyone* to access these benefits, but it never costs them a penny. We will tell you more soon!



*Coming Next: The Ripple Plans...*



## Ripple Plans

We have 30,000 individual Ripples combined into 10 different plans. There's something here for every pocket and every aspiration. Your membership will help propel *me2everyone* forward and we recommend you read our "Answers" document to understand more...

| The Plans | Cost <sup>1</sup> | Passive Share Bonus <sup>2</sup> | 2012 Projected Value <sup>3</sup> | CCM Assignments <sup>4</sup> | Income per BM <sup>5</sup> | Target 2009 Income <sup>6</sup> |
|-----------|-------------------|----------------------------------|-----------------------------------|------------------------------|----------------------------|---------------------------------|
| Ripple 1  | £3.00             | 1,500                            | £870                              | 10                           | £0.10                      | £18.00                          |
| Ripple 2  | £12.00            | 6,000                            | £3,480                            | 10                           | £0.40                      | £72.00                          |
| Ripple 3  | £24.00            | 12,000                           | £6,960                            | 20                           | £0.80                      | £288.00                         |
| Ripple 4  | £36.00            | 18,000                           | £10,440                           | 20                           | £1.20                      | £432.00                         |
| Ripple 5  | £60.00            | 30,000                           | £17,400                           | 20                           | £2.00                      | £720.00                         |
| Ripple 6  | £120.00           | 60,000                           | £34,800                           | 40                           | £4.00                      | £2,880.00                       |
| Ripple 7  | £240.00           | 120,000                          | £69,600                           | 40                           | £8.00                      | £5,760.00                       |
| Ripple 8  | £300.00           | 150,000                          | £87,000                           | 60                           | £10.00                     | £10,800.00                      |
| Ripple 9  | £600.00           | 300,000                          | £174,000                          | 60                           | £20.00                     | £21,600.00                      |
| Ripple 10 | £3,000.00         | 1,500,000                        | £870,000                          | 200                          | £20.00                     | £72,000.00                      |

### NOTES

- Prices are in GB Pounds. For other currency options please email [prelaunch@me2everyone.com](mailto:prelaunch@me2everyone.com) for the latest conversion rates.
- Bonus shares are awarded when the 3,000<sup>th</sup> free member registers. They are paid for by an external corporate partner, and there is nothing for you to pay.
- Based on the success of similar "internet companies", we have determined that if m2e achieves 140m members by 2012 and 5.4% of these are Business Members, m2e will carry a value of approximately GBP £10.4bn. This creates the projected value of the shares awarded to you. This projected value is not guaranteed.
- You will be assigned to the CCMs shown (Customer Care Managers). CCMs are freelance business people who are tasked with finding 162 Business Members (BMs) each by 2011. You get a commission from every BM sale made by your CCMs... Ripple 10 members ultimately benefit from more than 32,000 BMs.
- You make this commission from every annual BM contract sold by your assigned CCMs.
- In 2009 we forecast that CCMs will make an average of 180 BM sales each. The target income is your projected income for 2009 but it is not guaranteed. Projected figures for 2011 and beyond are 9 times higher, but again no guarantees are made.





## Sharing a good thing...

Ask a few friends to become Ripple Members and everytime they buy a membership, *me2everyone* will give you a bonus membership of the same value absolutely free! So, if you find someone who buys a GBP £120 membership we will give you a bonus GBP £120 membership for free...

## Go and create a few ripples... :)



## Next Steps and One Final Thought...

The next step is simple. Read our “Answers” brochure and then ask any more questions you have. Once you are completely happy with everything we can activate your ripple membership. Please remember that this runs in the background, and there’s nothing for you to do. When the 3000<sup>th</sup> member joins *me2everyone* you receive your bonus shares. When the CCMs arrive we will assign one (or more) to you. When they make a sale of a Business Membership, we will add your commission to your account. You just tell us where and when to send your money to you. Thanks and bear in mind this final thought...

### The Story of Two Men

In 1998, after a £100,000 investment, Larry Page and Sergey Brin founded Google. A year later they added a further \$25m in VC funding. By 2004 the company’s IPO raised \$1.67bn giving it a market value of \$23bn.

Most of Google’s income comes from advertising: predominantly “Pay per Click”. In 2007 receipts were \$10.49bn and during 2008 the company reached a market value of \$189bn. It’s estimated to run 450,000 servers in 24 data centres around the world, employs 23,000 people, and owns a significant property portfolio.

**Google was started by two men  
who simply started a Ripple...**



*me2everyone.com*

To become a member of the Ripple, please request an application form from [prelaunch@me2everyone.com](mailto:prelaunch@me2everyone.com). You can also use this email address to ask any questions you may have. We hope you're as excited by the Ripple membership as we are. Here is a real chance to achieve something good in a troubled world. Thanks for reading, and we hope to talk soon.

